



Introduction to Headless



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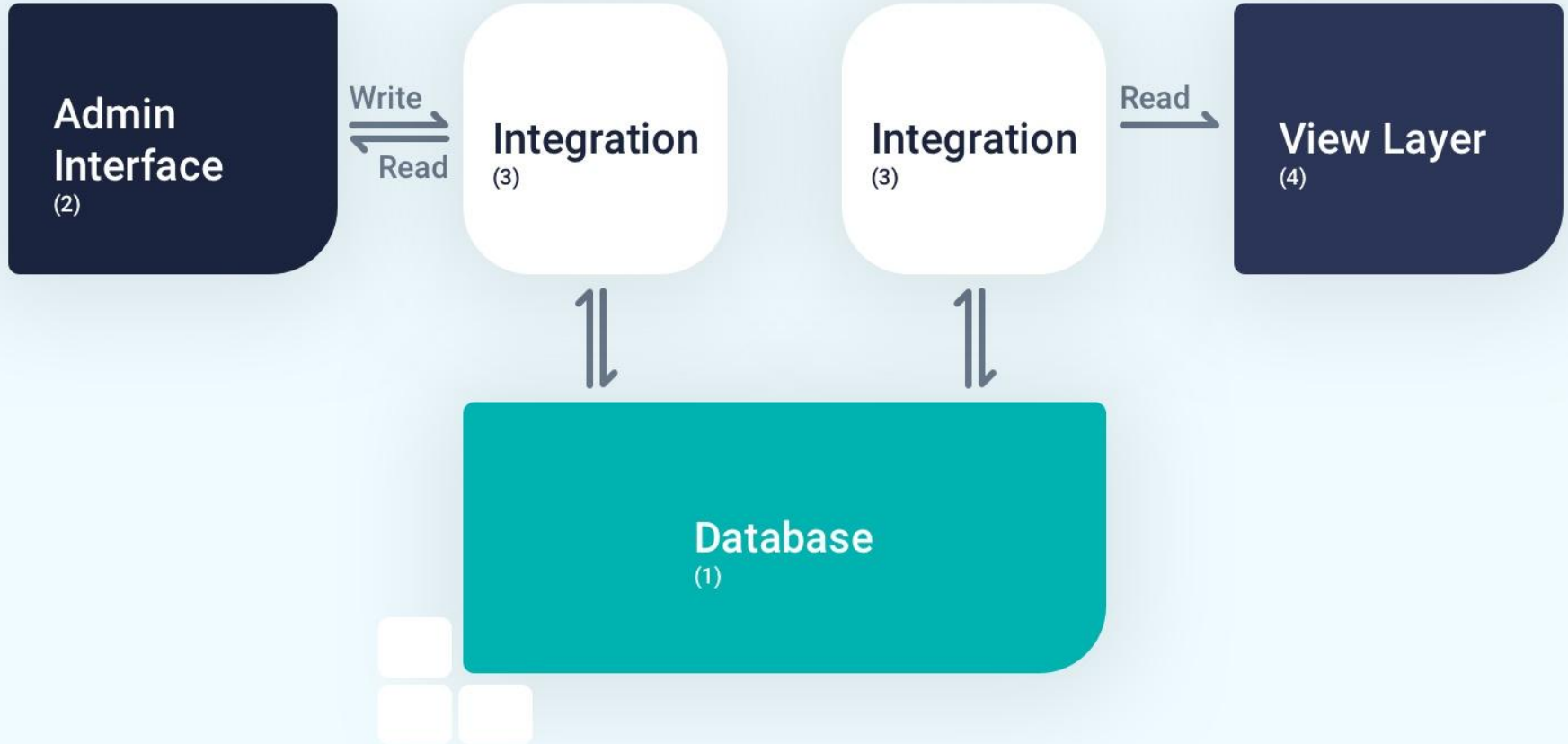
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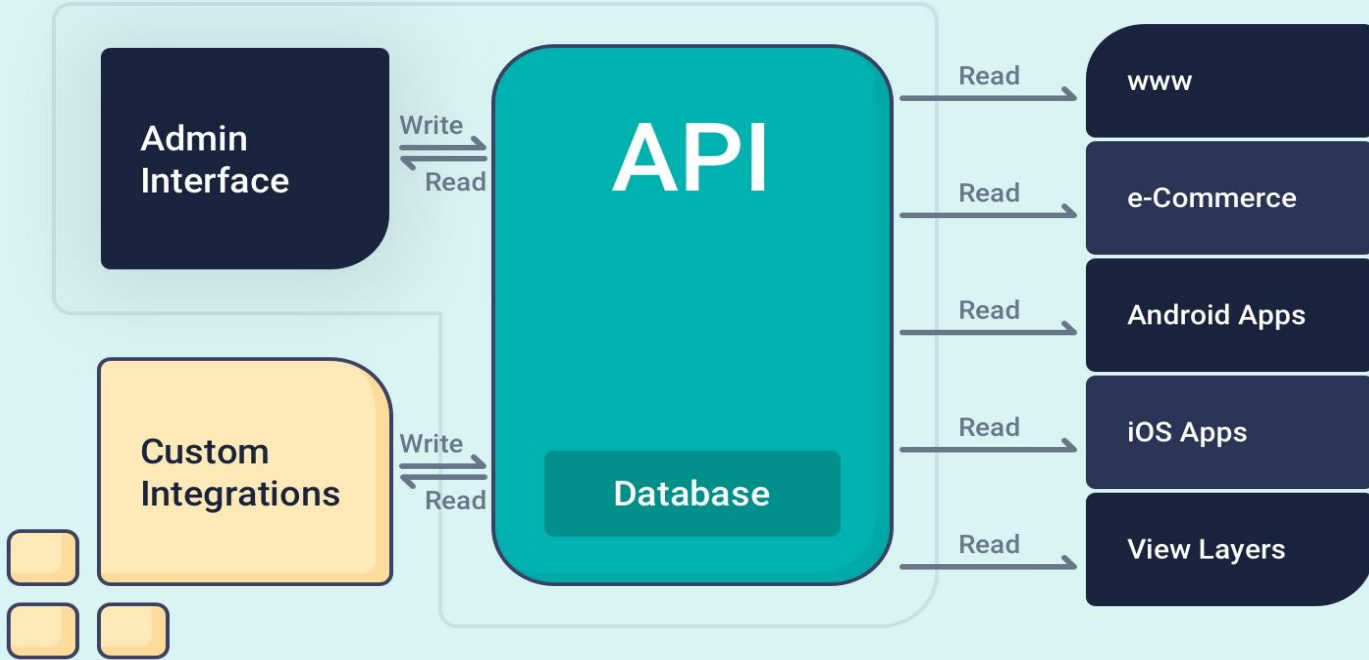


What is Headless?

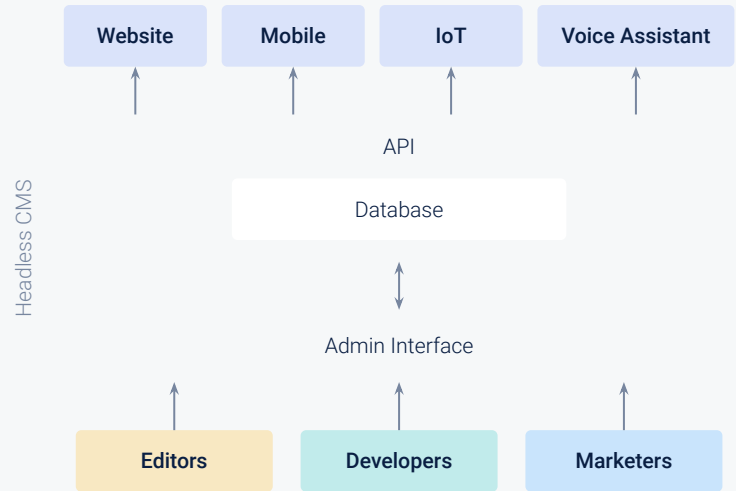
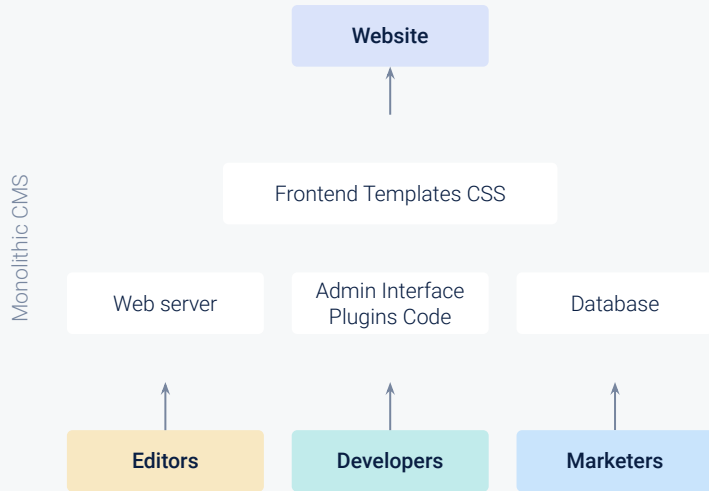


Monolithic CMS





Monolithic vs Headless CMS



Benefits of Headless

Decoupled Frontend

Omnichannel Support

Code Maintainability

Scalability and Flexibility

API First



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How can a headless works for **everyone**



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Developers



Marketers



Content Editors



Enterprises

Let's talk experiences!



For Content Editors



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Create once, publish everywhere



Less developer dependency



Collaboration



Creation of content in minutes



Seo

For Marketers



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Omnichannel



Easy personalization



New campaigns in
minutes



Tools like scheduling

For Developers



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Choose anything



Internationalization



Less content requests



Clean code

All of this creates a better
experience for the **User**



And this is how we feel as Developers



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Storyblok - Headless CMS



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A glimpse of the Visual Editor



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The image displays the Storyblok CMS interface. At the top, there are two circular profile pictures of users. Below them is a navigation bar with the Storyblok logo, a search bar, and buttons for 'English', 'Preview', 'Save', and 'Publish'. The main content area shows a live preview of a website with the headline 'Organize your content for the world' and a 'Try Storyblok' button. To the left is a 'Browse content' sidebar with a search bar and a list of content categories. To the right is a content editor sidebar with a 'Hero' section and a 'Text' section. At the bottom, there is a 'Home' button with a 'Ready to Publish' status and a 'CTA Group' button with a plus sign.



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Q&A



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